

## Business portal

On top of all these great benefits of the Business Portal, claiming your portal also gives you access to:

- Our latest offers (Training and savings to support you in both your work and personal lives)
- Our logos for print & web
- Support Documents such as consumer vulnerabilities policy and trade contract guidance



**The Business Portal** is a free resource to promote your business and manage customer communications. Create your own personalised profile, visible to customers searching for the trades you offer. You can make yourself available to chat, so customers can better understand your expertise and what is involved with their request.

### View statistics via your dashboard and see:

- How many times you've appeared in customers' search results
- Your overall feedback rating
- Top 10 most searched keywords that sees your profile appear for customers

This is unique to your business and will allow you to better understand your customers and make informed decisions as how to improve your profile and own website/comms.

 Search appearances **213**

 Views **20**



Whether you have your own website or social media channels, your TrustMark Business Portal is your page to promote your business and expertise.



You're also able to share your social media links, such as Facebook or WhatsApp and link to external platforms you may have a presence on like Checkatrade and Which? Trusted Traders.



Let customers know the **areas you cover** and increase your chances of local customers finding your business.



You're also able to showcase **up to 30 images** of previous projects you're proud to have worked on.



If you have any questions or queries about your Business Portal  
**support@trustmark.org.uk**  
are here to help you.

